



Lifelong
Learning
Programme

InnoKenn

2. rész
Használat, kivitelezés

Célcsoport: belső innovációs szakértők





InnoKenn felmérés

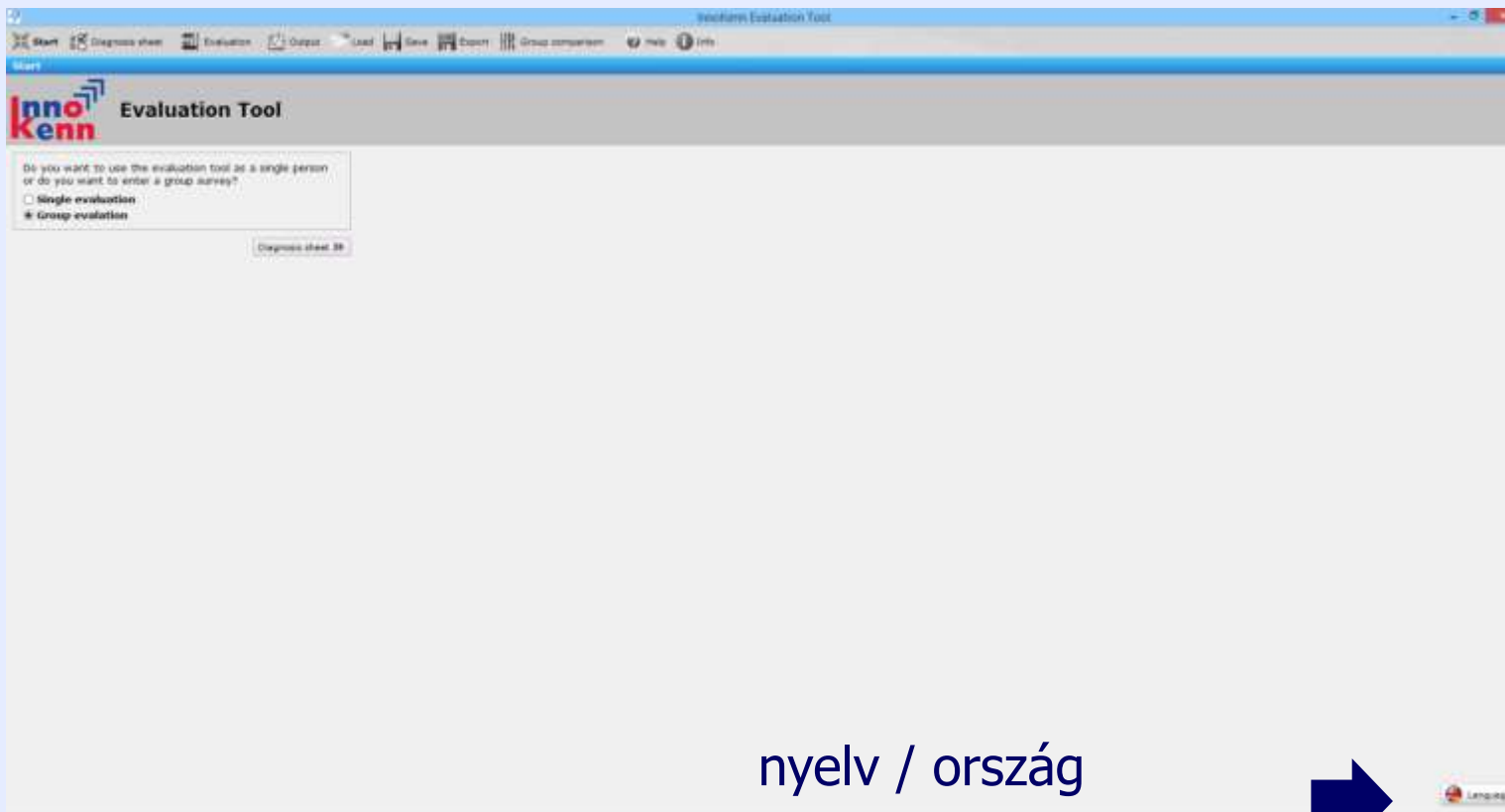
A vállalkozás felállít egy munkacsoportot / 1 fő koordinátor

- Feltételek megteremtése
 - Anonimitás és adatvédelem kérdésének tisztázása
 - Célcsoport kiválasztása
 - Célcsoport és munkatársak tájékoztatása
 - Haszon és előnyök ismertetése, bizalom kialakítása
 - Időpontok, a kérdőívek kiadása és begyűjtése
- Kérdőívek kiadása és begyűjtése
- Adatgyűjtése
- Adatok elemzése / InnoKenn használata
- Eredmények (erősségek és gyengeségek azonosítása)
- Eredmények ismertetése





Telepítés / Bootstrap



nyelv / ország



• Diagnosztikai lap kiválasztása / **Kérdőív**

Dimension Strategy		1	2	3	4	5
Characteristics	Goal commitment and strategy formulation	100%	80%	60%	40%	20%
1.	Our business fits our innovation strategy A strategy is a long-term plan, which sets the direction of the company's activities. It is a statement of the company's goals and the actions it will take to achieve them.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	Our business adapts its strategy to changing market conditions If there are changes in the market, the company's strategy should be adapted accordingly.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Our business has explicit, written goals The company's goals should be clearly defined and documented.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Leadership	100%	80%	60%	40%	20%
4.	Employees understand leadership principles and practices Leadership is the art of influencing others to achieve organizational goals.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	There is regular exchange about personal development Employees should have regular opportunities to discuss their personal development with their superiors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Managers rely on writing processes Managers should use writing processes to communicate and document their work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Networking / Interaction	100%	80%	60%	40%	20%
7.	No exchange of experience between departments of the firm Employees should have opportunities to share their knowledge and experience with colleagues in other departments.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dimension Processes		1	2	3	4	5
Characteristics	HR management	100%	80%	60%	40%	20%
8.	How the recruitment and development of products and services are systematically managed by suitable methods The company should have a systematic approach to recruitment and development of products and services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	The productivity of new ideas is evaluated The company should have a systematic approach to evaluate the productivity of new ideas.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	The firm analyzes the progress products give them The company should have a systematic approach to analyze the progress of products.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Product / service activities	100%	80%	60%	40%	20%
11.	The product and service portfolio is done according to market demand The company should have a systematic approach to develop products and services based on market demand.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Product and services development is flexible enough to react to changes that customers do The company should have a systematic approach to develop products and services that are flexible enough to react to changes in customer needs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	There is a strategy and timeline for the introduction of products and services into the market The company should have a systematic approach to develop products and services with a clear strategy and timeline.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Process activities	100%	80%	60%	40%	20%
14.	There is systematic thinking in processes from supplier to customer The company should have a systematic approach to think about processes from the perspective of both suppliers and customers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dimension Structure		1	2	3	4	5
Characteristics	Work and structural organization	100%	80%	60%	40%	20%
15.	Methods of work are used that support the usage for employees The company should use work methods that support the usage of products and services by employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Management responsibilities are divided in our firm between several people in a clear way The company should have a clear division of management responsibilities among its employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	The flexible use of resources in our firm is possible without hindering certain specific tasks The company should have a systematic approach to use resources flexibly without hindering specific tasks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Working conditions	100%	80%	60%	40%	20%
18.	We arrange the working requirements so far as well as by the employees The company should arrange working requirements so that they are as well as possible for the employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.	The organization and equipment of the workplace guarantee good working quality The company should have a systematic approach to organize and equip the workplace to ensure good working quality.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	Work and health safety are provided for the firm The company should have a systematic approach to ensure work and health safety for its employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Flexibility	100%	80%	60%	40%	20%
21.	The firm's assets and capital structure is stable to leverage financial freedom The company should have a systematic approach to ensure that its assets and capital structure are stable and provide financial freedom.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dimension Employees		1	2	3	4	5
Characteristics	Knowledge and competency	100%	80%	60%	40%	20%
22.	The employees' qualifications are sufficient for the tasks at hand The company should ensure that its employees have the necessary qualifications for their current tasks.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23.	There is time for an exchange of experiences for everybody The company should have a systematic approach to ensure that all employees have time to exchange experiences.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24.	Special skills are appreciated and supported The company should have a systematic approach to appreciate and support special skills of its employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Culture	100%	80%	60%	40%	20%
25.	Needs and aspirations are central values in our company The company should have a systematic approach to ensure that the needs and aspirations of its employees are central values.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26.	The firm takes care of the employees' satisfaction The company should have a systematic approach to ensure that it takes care of the satisfaction of its employees.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27.	All of tasks included and their assignments are seen as opportunities for improvement and work The company should have a systematic approach to ensure that all tasks and assignments are seen as opportunities for improvement.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Characteristics	Participation	100%	80%	60%	40%	20%
28.	The employees are involved in the planning and design of the working conditions in their jobs The company should have a systematic approach to ensure that its employees are involved in the planning and design of their working conditions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Diagnosztikai lapok kiosztása / **Kérdőív** ...

InnoKenn

- Adatok felvétele



The screenshot displays the 'InnoKenn Evaluation Tool' interface. The main window is titled 'Diagnosis sheet' and shows a list of characteristics for evaluation. The characteristics are grouped into four categories: 'Dimension Strategy', 'Leadership', 'Networking/ Integration', and 'Customer orientation'. Each characteristic is followed by a row of seven radio buttons, each with a label: 'almost true', 'true', 'partly true', 'rarely true', 'never true', 'cannot answer', and 'I cannot answer'. The 'true' radio button is selected for characteristics 1, 2, 3, 7, 8, 9, 10, 11, and 12. The 'partly true' radio button is selected for characteristic 4. The 'almost true' radio button is selected for characteristic 13. The interface also includes a menu bar at the top with options like 'Start', 'Diagnosis sheet', 'Evaluation', 'Output', 'Used', 'Save', 'Export', 'Group comparison', 'Help', and 'Info'. At the bottom, there are buttons for 'Start' and 'Evaluation', and a status bar showing '1 of 6' and 'Add', 'Delete', 'Delete all' buttons.

„Diagnosis sheet“ gomb



- Adatok tárolása
- Adatcsoportok tárolása

InnoKenn Evaluation Tool

Start Diagnosis sheet Evaluation Output Load Save Export Group comparison Help Info

Diagnosis sheet

Sheet 1 Term: ANGruppe Sex: Male Female Group evaluation

Dimension Strategy

Characteristic - Goal commitment and strategy formulation

	is always true	is often true	is partly true	is rarely true	is never true	I cannot answer
1. Our business has an innovation-strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
2. Our business adapts its strategy to changing general conditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Our business has medium and long-term goals	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Characteristic - Leadership

	is always true	is often true	is partly true	is rarely true	is never true	I cannot answer
4. Employee-oriented leadership principles are exercised.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. There is a regular exchange about personal development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Managers help with solving problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Characteristic - Networking/ Integration

	is always true	is often true	is partly true	is rarely true	is never true	I cannot answer
7. We exchange our experiences between departments of the firm	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. There is regular contact with customers and supplier about product development and acquiring	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Our firm works experts, universities and expert circles to improve products/services/methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Characteristic - Customer orientation

	is always true	is often true	is partly true	is rarely true	is never true	I cannot answer
10. Our firm knows its customers/customer structure	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The requirements of our customers are systematically evaluated	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Product and services development is geared toward customer requirements	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Dimension Processes

Characteristic - Idea management

	is always true	is often true	is partly true	is rarely true	is never true	I cannot answer
13. Ideas for innovation and improvement of products and services are systematically	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Empty sheet | 1 of 6 | Add | Delete | Delete all | << Start | Evaluation >>

- Adatok bevitele

InnoKenn Evaluation Tool

Start Diagnosis sheet Evaluation Output Load Save Export Group comparison Help Info

Diagnosis sheet

Sheet 1 Term: AN-Gruppe Sex: male female Group evaluation

Dimension Strategy

Characteristic - Goal commitment and strategy formulation

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	0 cannot answer
1. Our business has an innovation-strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
2. Our business adapts its strategy to changing general conditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Our business has medium and long-term goals	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Characteristic - Leadership

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	0 cannot answer
4. Employee-oriented leadership principles are exercised.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. There is a regular exchange about personal development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Managers help with solving problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Characteristic - Networking/ Integration

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	0 cannot answer
7. We exchange our experiences between departments of the firm	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. There is regular contact with customers and supplier about product development and acquiring	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Our firm works experts, universities and expert circles to improve products/services/methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Characteristic - Customer orientation

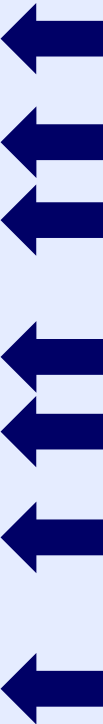
	10 always true	10 often true	10 partly true	10 rarely true	10 never true	0 cannot answer
10. Our firm knows its customers/customer structure	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The requirements of our customers are systematically evaluated	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Product and services development is geared toward customer requirements	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Dimension Processes

Characteristic - Idea management

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	0 cannot answer
13. Ideas for innovation and improvement of products and services are systematically	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Empty sheet | 1 of 5 | Add | Delete | Delete all | << Start | Evaluation >>



- Eredmények törlése

InnoKenn Evaluation Tool

Start Diagnosis sheet Evaluation Output Load Save Export Group comparison Help Info

Diagnosis sheet

Sheet 1 Term: AN-Gruppe Sex: male female Group evaluation

Dimension Strategy

Characteristic - Goal commitment and strategy formulation

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	1 cannot answer
1. Our business has an innovation-strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
2. Our business adapts its strategy to changing general conditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Our business has medium and long-term goals	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Characteristic - Leadership

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	1 cannot answer
4. Employee-oriented leadership principles are exercised.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. There is a regular exchange about personal development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Managers help with solving problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Characteristic - Networking/ Integration

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	1 cannot answer
7. We exchange our experiences between departments of the firm	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. There is regular contact with customers and supplier about product development and acquiring	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Our firm works experts, universities and expert circles to improve products/services/methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Characteristic - Customer orientation

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	1 cannot answer
10. Our firm knows its customers/customer structure	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The requirements of our customers are systematically evaluated	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Product and services development is geared toward customer requirements	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Dimension Processes

Characteristic - Idea management

	10 always true	10 often true	10 partly true	10 rarely true	10 never true	1 cannot answer
13. Ideas for innovation and improvement of products and services are systematically	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Empty sheet | 1 of 5 | Add | Delete | Delete all

« Start Evaluation »





Eredmények ismertetése

- Vállalkozás: átlagos értékek és jelzőlámpa értékelés; erősségek és gyengeségek profil; indikátor profilok
- Csoportok: eredmények; profilok (ügyvezető – management munkatársak, érdekek együttműködésen alapuló ismertetése, munkavállalói csoportok – max. 8 csoport)
- Erősségek kiemelése: indikátorok, tulajdonságok, dimenziók



- Esetek betöltése

The screenshot shows the 'InnoKenn Evaluation Tool' interface. At the top, there is a menu bar with options: Start, Diagnosis sheet, Evaluation, Output, Load, Save, Export, Group comparison, Help, and Info. Below the menu, the 'Diagnosis sheet' section is active, showing 'Sheet 1' for the term 'ANI-Gruppe'. The interface is divided into several sections for evaluation:

- Dimension Strategy**
 - Characteristic - Goal commitment and strategy formulation**
 - 1. Our business has an innovation-strategy. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 2. Our business adapts its strategy to changing general conditions. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 3. Our business has medium and long-term goals. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - Characteristic - Leadership**
 - 4. Employee-oriented leadership principles are exercised. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 5. There is a regular exchange about personal development. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 6. Managers help with solving problems. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - Characteristic - Networking/ Integration**
 - 7. We exchange our experiences between departments of the firm. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 8. There is regular contact with customers and supplier about product development and acquiring. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 9. Our firm works experts, universities and expert circles to improve products/services/methods. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - Characteristic - Customer orientation**
 - 10. Our firm knows its customers/customer structure. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 11. The requirements of our customers are systematically evaluated. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
 - 12. Product and services development is geared toward customer requirements. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)
- Dimension Processes**
 - Characteristic - Idea management**
 - 13. Ideas for innovation and improvement of products and services are systematically. (radio buttons: always true, often true, partly true, rarely true, never true, cannot answer)

At the bottom of the interface, there is a navigation bar with buttons: Empty sheet, Home, 1 of 5, Add, Delete, Delete all, and Start/Evaluation.

„Töltés” gomb – esetadatok elosztása, csoportmunka



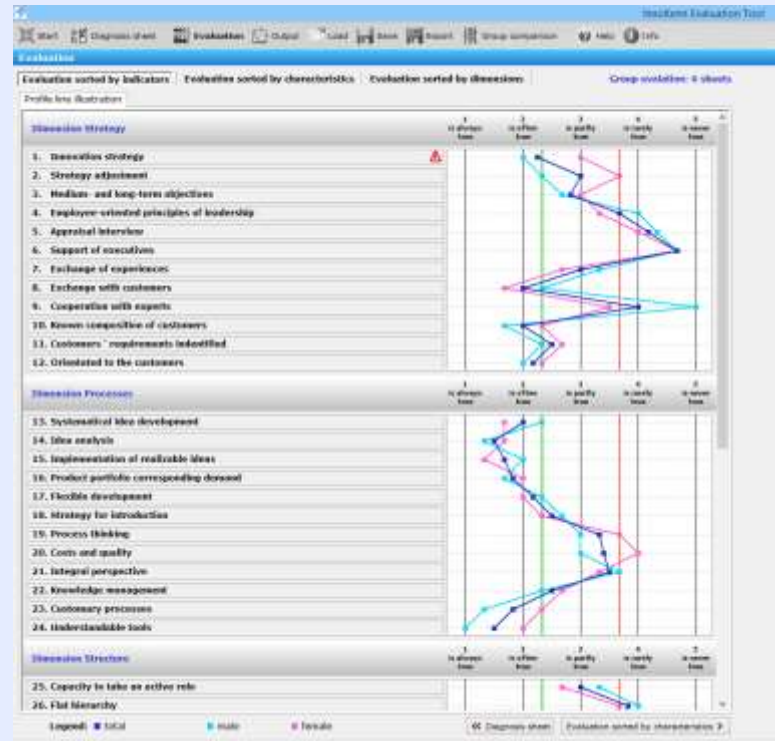
- Elemzés jellemzők mentén

The screenshot shows the 'InnoKenn Evaluation Tool' interface. A large blue arrow points to the 'Evaluation' tab in the top menu. The interface is titled 'Evaluation' and has three tabs: 'Evaluation sorted by indicators', 'Evaluation sorted by characteristics', and 'Evaluation sorted by dimensions'. The 'Evaluation sorted by characteristics' tab is selected. Below the tabs, there are two sub-tabs: 'Span illustration' and 'Dispersion illustration'. The main area contains a table with four dimensions and their characteristics. Each characteristic has a red warning icon and a 5-point Likert scale.

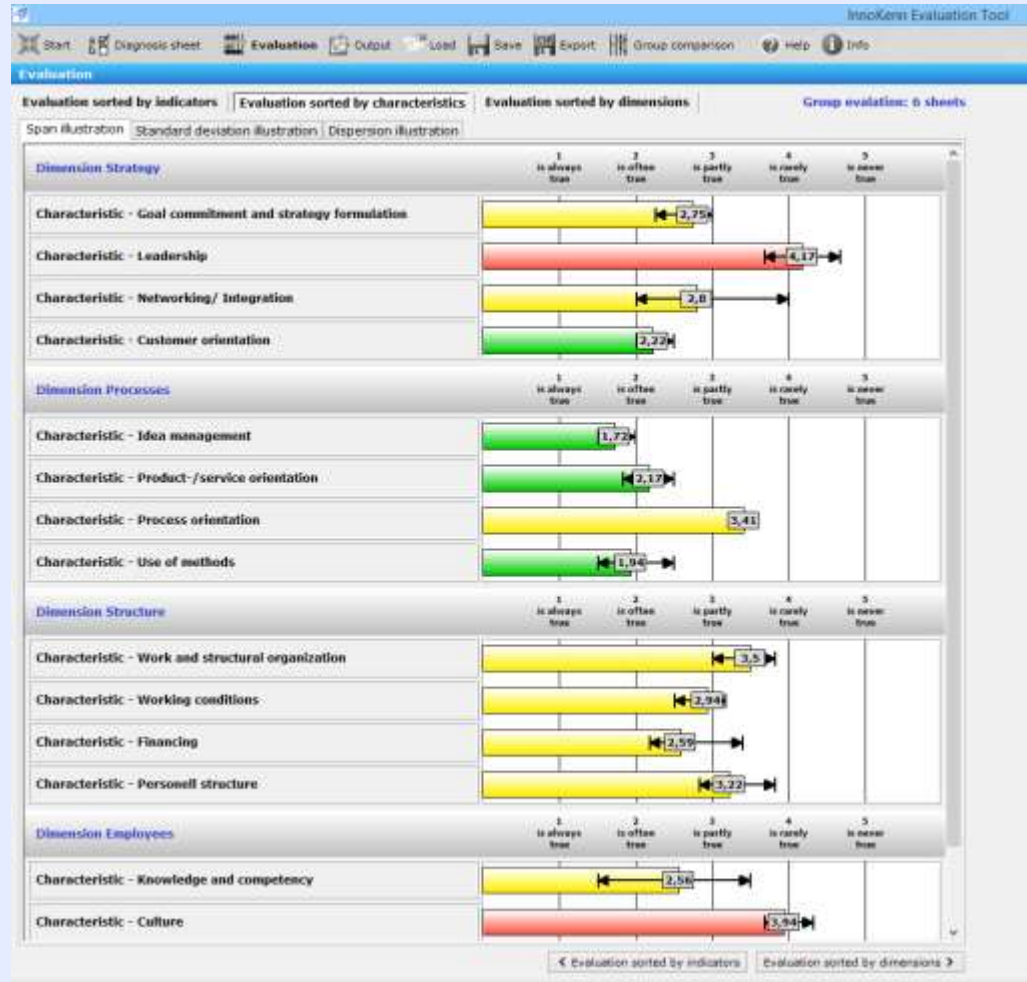
Dimension	Characteristic	1 is always true	2 is often true	3 is partly true	4 is rarely true	5 is never true
Dimension Strategy	Characteristic - Goal commitment and strategy formulation					
	Characteristic - Leadership					
	Characteristic - Networking/ Integration					
	Characteristic - Customer orientation					
Dimension Processes	Characteristic - Idea management					
	Characteristic - Product-/service orientation					
	Characteristic - Process orientation					
	Characteristic - Use of methods					
Dimension Structure	Characteristic - Work and structural organization					
	Characteristic - Working conditions					
	Characteristic - Financing					
	Characteristic - Personnel structure					
Dimension Employees	Characteristic - Knowledge and competency					
	Characteristic - Culture					



- Elemzés indikátorok mentén



- Átlag értékek elemzése





- PDF nyomtatás

Diagnosis sheet

Term: All-Gruppe Sex: male Group evaluation

Dimension Strategy

Characteristic - Goal commitment and strategy formulation

	is always true	is often true	is partly true	is hardly true	is never true	I cannot answer
1. Our business has an innovation-strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
2. Our business adapts its strategy to changing general conditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Our business has medium and long-term goals	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Characteristic - Leadership

	is always true	is often true	is partly true	is hardly true	is never true	I cannot answer
4. Employee-oriented leadership principles are exercised.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. There is a regular exchange about personal development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Managers help with solving problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Characteristic - Networking/ Integration

	is always true	is often true	is partly true	is hardly true	is never true	I cannot answer
7. We exchange our experiences between departments of the firm	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. There is regular contact with customers and supplier about product development and acquiring	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Our firm works experts, universities and expert circles to improve products/services/methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Characteristic - Customer orientation

	is always true	is often true	is partly true	is hardly true	is never true	I cannot answer
10. Our firm knows its customers/customer structure	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. The requirements of our customers are systematically evaluated	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Product and services development is geared toward customer requirements	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Dimension Processes

Characteristic - Ideas management

	is always true	is often true	is partly true	is hardly true	is never true	I cannot answer
13. Ideas for innovation and improvement of products and services are systematically	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Empty sheet 1 of 5 Add Delete Delete all << Start Evaluation >>

„Output“ gomb= nyomtatás



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