The role of Science & Technology Park of Crete in the promotion of Innovation and the creation of start-ups.

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INNOWEIT PROJECT MEETING

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Science and Technology Park of Crete (STEP-C)

www.stepc.gr

- *FORTH' s conception of the Park: Late 80s*
- *Construction of the buildings : 90s*
- *Managing Company : Established Dec. 1993*

Mission:

- ➤ *Make available FORTH's and other academic communities significant research deliverables for the development of the region and become the 3rd development pole next to agriculture and tourism*

- ➤ *Encourage companies to join the Park and become major vehicles of the Technology Transfer process*

- ➤ *Become a Center of Learning*

- ➤ *Contribute to regional development*

Main competences:

ICT

Biotechnology/Biomedicine

Materials & Laser applications

Services

Science and Technology Park of Crete (STEP-C)

Incubator

▸ *More than 100 offices and flexible lab space constructed (~4000 sq.m)*

▸ *Financing: EU, National & Regional funds*

▸ *Incentives offered by FORTH*

▸ *Incentives offered by the National Government (spin-offs, Incubators, Technology Transfer)*

▸ *Sept. 2014 : 20 tenants (~100 employees, 50 % ICT)*

Since 1995 :>60 new companies established and supported so far, >1500 new jobs created

PARK MANAGEMENT COMPANY S.A. (EDAP S.A.)

▸ *Est. 1993, 22 shareholders*

▸ *Main shareholders: FORTH*

Bank of Piraeus

▸ *Staff: 4 people*

Science and Technology Park of Crete (STEP-C)

INCENTIVES OFFERED

- **LOW RENT:** Start-up ~ 8 Euro/sq.m-month, increase up to 16 Euro after 5 years of stay)

- **COMMON EXPENSES**: Cleaning of space, security, electricity, parking space

- **INTERNET SERVICES**: Free e-mail και web hosting, high speed Wi-Fi

- **MEETING ROOMS:** Free use

- **SECRETARIAT SUPPORT:** Use of fax, photocopy, collection and distribution of mail, switchboard etc

- **SCIENTIFIC LIBRARY & RESTAURANT**

SERVICES OFFERED TO TENANTS

- **ACADEMIC:** Links with academic and research labs , participation to research projects

- **TECHNOLOGICAL:** Access to FORTH Institutes, to University Labs and to Technology Transfer mechanisms

- **BUSINESS:** Business planning, market research, business development

- **FINANCIAL:** Information and support to financial issues, links with business angels and financial organizations

- **LEGAL:** Legal support, Intellectual Property Rights Management and Protection services

STEP-C ACTIVITIES FOR THE PROMOTION OF INNOVATION

Innovation Projects

INRES (www.inresproject.eu) (Renewable Energy Islands)
INsular regions cooperation for maximizing the environmental and economic
benefits from the research in Renewable Energy Sources
Network of RTD organizations, SMEs and Regional Governments
(Crete, Canary Islands, Samsoe)

TOUREG (www.tourisminnovation.eu)
Innovation and Tourism Knowledge
Network of RTD organizations, SMEs, Regional Development Agencies
Technology Transfer in the tourism sector
(Crete, Balears, Madera, Nord Sweden, Bulgaria, Romania)

STEP-C ACTIVITIES FOR THE PROMOTION OF INNOVATION

Innovation Projects

REGIONAL INNOVATION POLE OF CRETE (i4Crete)

Mega Cluster of 45 partners (academic/research laboratories, SMEs, Technology transfer organizations, regional authorities)

▸ **ICT**
▸ **Biomedical Technologies**
▸ **Biotechnology**

Role of STEP-C

▸ **Academic entrepreneurship**
▸ **Technology Foresight**
▸ **IPR Management**
▸ **Regional Innovation Observatory**

STEP-C ACTIVITIES FOR THE PROMOTION OF INNOVATION

REGIONAL INNOVATION COUNCIL OF CRETE

▸ **STEP-C was among the initiators and supporters**

▸ **Network of over 300 people from 50 organizations**

▸ **Support to the Regional Council of Crete**

▸ **Promotion of the idea among other Greek regions**

▸ **Support for the preparation of S3 Strategy of the Region**

STEP-C ACTIVITIES FOR THE PROMOTION OF INNOVATION

▶ **Collaboration with Regional Government and the Municipality of Heraklion to create a co-working space in the city of Heraklion**

▶ **Support to the Municipality of Heraklion to participate in international projects and activities. The city was elected in 2014 for the 3rd consecutive year as one of the 21 Intelligent Communities of the world)**
  http://www.intelligentcommunity.org

▶ **Organization of local events to promote entrepreneurship**

▶ **Collaboration with Chamber of Heraklion**

STEP-C ACTIVITIES FOR THE PROMOTION OF ENTREPRENEURSHIP

INTRODUCTION OF ENTREPRENEURSHIP COURSES AND BUSINESS PLAN COMPETITION AMONG STUDENTS

UNISTEP Project

(STEP-C, University of Crete, Technical University of Crete

Training of 80 students

20 Business Plans

3 start-up companies)

UNISTEP+ Project

(STEP-C, University of Crete, Technical University of Crete, TEI of Crete

Training of 80 students

17 Business Plans

2 start-up companies)

STEP-C ACTIVITIES FOR THE PROMOTION OF ENTREPRENEURSHIP

TRAINING IN ENTREPRENEURSHIP

Leonardo da Vinci Projects: PREMIO, ENTER
www.premio-project.eu
www.enter-project.eu

MESUP Project: Mentoring start-ups (www.cycrete-mentor.eu)
Collaboration with the Incubator of the University of Cyprus

Business Plan competition between new entrepreneurs from Crete and Cyprus

Participation in Balkan Venture Forum, 1st prize

STEP-C ACTIVITIES FOR THE PROMOTION OF ENTREPRENEURSHIP

ERASMUS FOR YOUNG ENTREPRENEURS PROGRAMME
(www.erasmus-entrepreneurs.eu)

▸ *Over 50 young entrepreneurs supported to collaborate with a Host Entrepreneur in another European country*

▸ *Over 20 Greek Host Entrepreneurs supported to find New Entrepreneurs from other European countries*

▸ *New call 2014*

STEP-C ACTIVITIES FOR THE PROMOTION OF ENTREPRENEURSHIP

Beyond Silicon Valley: Entrepreneurship in Transitioning Economies
(www.alba.edu.gr/mook)

- *Massive Open Online Course (MOOC) on the Coursera platform was enhanced with content designed for a Greek audience (for the first time)*

- *Collaboration with ALBA Graduate Business School, American Embassy of Athens, Case Western Reserve University*

STEP-C NETWORKING AND OTHER ACTIVITIES

▶ *Full Member of IASP*

▶ *Member of the Association of Greek STPs*

▶ *EURAXESS Service Centre*

▶ *NCP Marie Curie Programme*

▶ *Consulting services for the creation of STPs and Incubators*

▶ *Consulting and training services in IPR issues (summer schools, Innovation Projects, International training and Technology Transfer services etc)*

Thank you for your attention

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